

BUSINESS COMMUNICATION MAJOR

First Semester		Second Semester	
WSM 101 Westminster Seminar	3	SPE 101 or 203 Speech	3
LST 101 Leader Within	1	Tier II	3
ENG 103 Academic Writing	3	Tier II	3
MAT 111 or 114 College Algebra or Statistics	3	Tier II	3
Tier II	3	Elective	3
Foreign Language	4	PED Activity Course	1
TOTAL	17	TOTAL	16

Third Semester		Fourth Semester	
Elective	3	ENG 270 Expository Writing	3
SPE 101 or 203 Speech	3	ENG 275 Creative Writing	3
ENG 260 Intro to Journalism	3	Visual Communication	3
BUS 220 Management	3	BUS 250 Marketing	3
Tier II	3	Tier II	3
TOTAL	15	TOTAL	15

Fifth Semester		Sixth Semester	
ENG 3xx	3	BUS 334 Consumer Behavior	3
BUS 330 Advertising	3	Tier II	3
Tier II	3	Tier II	3
Tier II	3	Tier II	3
Tier II	3	Elective	3
TOTAL	15	TOTAL	15

Seventh Semester		Eighth Semester	
SPE 310 Business Comm.	3	Communication in Context	3
Communication in Context	3	Tier III	3
Elective	2	Elective	3
Elective	3	Elective	3
ULOD	3	Elective	2
TOTAL	15	TOTAL	14