



WESTMINSTER  
COLLEGE

NEW STUDENT  
CONVOCAATION  
**2018**



Saturday, August 18, 2018  
Champ Auditorium, 3:00 p.m.  
Westminster College



## WESTMINSTER COLLEGE

### PROCESSIONAL\*

Dr. David Jones  
*Marshal of the College*

### INVOCATION\*

Ms. Kiva Nice-Webb  
*Chaplain*

### NATIONAL ANTHEM\* WELCOME

Brass Quintet  
Dr. Fletcher M. Lamkin  
*President*

### PRESENTATION OF NEW CLASS

Mr. Ted Kulawiak  
*Vice President of Enrollment  
Management and Student  
Financial Services*

### INTRODUCTION OF SPEAKER CONVOCATION ADDRESS

Dr. Fletcher M. Lamkin  
Ms. Bethany A. Moran '97

### CLOSING REMARKS

Dr. Fletcher M. Lamkin

### ALMA MATER\*

Ms. Lydia Creech '19

### BENEDICTION\*

Ms. Kiva Nice-Webb

### RECESSIONAL\*

Dr. David Jones

*Musicians: Alan Nellis, Christopher Farris, Mitchell Goodman and Angelo Manzo  
Please turn off all cell phones in the auditorium.*

\*All who are able please stand.



**Bethany Moran '97**, from Ballwin, Missouri, has spent her entire professional career in Higher Education over the past twenty years helping students achieve their goals to obtain further education.



While a student at Westminster, Bethany earned a degree in political science and was extremely active in the Student Government Association (SGA) and her fraternity, Kappa Alpha Theta. She was an executive office holder in SGA and served as both social and recruitment chair for Kappa Alpha Theta. In addition to these roles, she also served as a Panhellenic rush counselor.

Upon graduation, Bethany began her career in Higher Education accepting a role at Westminster in the Enrollment Services Office. While working at Westminster, Bethany recruited a territory, planned visit programs and advised Student Foundation. In 2001, Bethany accepted a similar position at Maryville University. While at Maryville, she earned her MBA degree in 2005 and currently teaches at Maryville as an online instructor in the MBA program.

Since 2006, Bethany has worked in Higher Education for two separate companies. Bethany worked for the Missouri Higher Education Loan Authority (MOHELA) in Business Development. While overseeing a team of account executives, she met with financial aid officers, provided loan counseling to Missouri students and represented MOHELA at state, regional, and national conferences. In 2010, Bethany moved to The National Research Center for College and University Admissions (NRCCUA) and currently serves as Regional Vice President. NRCCUA has been a leading provider of data, technology, and programs servicing public and private colleges to enhance their marketing and recruiting efforts.

Bethany regularly presents at state, regional, and national conferences on topics important to enrollment and student trends. In addition, Bethany has devoted time over the years serving as an advisor to the Westminster Chapter of Kappa Alpha Theta.



# ALMA MATER

On the hills of old Missouri  
Tapestried in green,  
Rise the walls of grey Westminster,  
Hail, O Mother Queen!

Refrain:

Hail! Westminster Alma Mater  
On thy hilltop throne!  
Sons and daughters pledge devotion  
Thine we are thine own.

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WESTMINSTER  
COLLEGE

THE POWER IN PURPOSE™